

# Digital Event Management System

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**Abstract-** Digital event management faces significant challenges due to the increasing demand for virtual and hybrid events and the lack of integrated platforms for managing them efficiently. Event organizers often rely on multiple disconnected systems for handling registrations, scheduling, live streaming, and participant engagement, which leads to operational complexity and inconsistent user experiences. This project proposes an intelligent and automated digital event management system that uses modern web technologies, cloud services, and real-time communication modules to manage and streamline event operations. The system employs a centralized web-based platform integrated with user interfaces for real-time event coordination using scalable frontend and backend frameworks. A role-based access control mechanism and automated workflow system manage activities such as registration, ticketing, session scheduling, and live interaction. The platform integrates engagement tools including chat, polls, and Q&A features to enhance user participation. This automated approach improves event efficiency, reduces manual coordination effort, minimizes system fragmentation, and supports the growing demand for scalable and user-centric digital event solutions. Digital event management, Web application, Virtual events, Cloud computing, Real-time systems, User engagement, Event analytics, Automated workflow, Scalable platforms, Hybrid events.

**Keywords-** Medical Donation Network, Emergency Response, Real-time Matching, AI-driven Matching, Blood , Donation, Organ Donation, Financial Aid / Fund Donation, Donor Verification, Centralized Platform , System Transparency, Scalability.

## I. INTRODUCTION

Rapid urbanization and population growth have intensified event management challenges in cities worldwide. According to the World Bank, global event generation is expected to increase by 70% by 2050, with event and event comprising a significant portion of municipal solid event. Despite their recyclability, these materials often contaminate other event streams due to poor management practices at the household level. Traditional event management systems rely heavily on manual sorting at recycling facilities, which is labor-intensive, costly, and inefficient. Manual sorting exposes workers to health hazards and fails to achieve optimal separation rates. Smart cities require innovative technological solutions that automate event management, improve recycling efficiency, and reduce environmental impact.

### Problem Statement

**Current event management systems face several critical challenges:**

1. **Poor Source Management:** Households mix recyclable materials with general event, reducing recycling efficiency

2. **Manual Sorting Limitations:** Labor-intensive, expensive, and poses health risks to workers
3. **Contamination Issues:** Mixed event streams contaminate recyclable materials, reducing their market value
4. **Limited Automation:** Existing systems lack intelligent automation for real-time event identification
5. **Scalability Concerns:** Manual processes cannot scale to meet growing urban event volumes

### Objectives

**The primary objectives of this project are:**

- Design and develop an automated event management system capable of identifying and separating event and event from mixed household event
- Implement computer vision and machine learning algorithms for real-time event classification
- Integrate IoT technology for system monitoring, data analytics, and remote management
- Create a mechanical actuation system using servo motors for automated bin switching
- Develop a user interface for monitoring management performance and event analytics

- Evaluate system accuracy, efficiency, and scalability for smart city deployment.

### Scope

#### This project focuses on:

- Automated identification and management of event and event materials
- Real-time image processing using camera modules
- IoT-based monitoring and data transmission
- Mechanical automation using servo motors and conveyor systems
- Web-based dashboard for system monitoring and analytics

The system is designed for deployment at:

- Residential apartment complexes
- Commercial buildings
- Community event collection points
- Municipal event processing facilities

## II. LITERATURE SURVEY

### Event Management Challenges

Municipal solid event management represents one of the most pressing environmental challenges facing modern cities. The inadequate management of recyclable materials at the source leads to contamination of event streams, reducing the economic viability of recycling programs. Studies indicate that automated management can improve recycling rates by 40-60% compared to manual sorting methods.

### Computer Vision in Event Classification

Recent advances in computer vision and deep learning have enabled accurate real-time classification of event materials. Convolutional Neural Networks (CNNs) have demonstrated success rates exceeding 90% in identifying different event categories including events, event, paper, and organic event. Transfer learning approaches using pre-trained models like MobileNet, ResNet, and EfficientNet have proven particularly effective for event classification tasks with limited training data.

### IoT-Based Event Management Systems

IoT technology has transformed event management through real-time monitoring, predictive analytics, and route optimization. Smart bins equipped with ultrasonic sensors, weight sensors, and communication modules enable

municipalities to optimize collection schedules, reduce operational costs, and improve service quality. Cloud-based platforms aggregate data from multiple sensors, providing insights for data-driven decision-making.

### Automated Sorting Technologies

Industrial event sorting facilities employ various automated technologies including:

**Optical Sorting:** Near-infrared (NIR) spectroscopy for event type identification. **Magnetic Separation:** Ferrous metal recovery. **Air Classification:** Lightweight material separation. **Robotic Sorting:** AI-powered robotic arms for selective picking. However, these technologies are expensive and designed for large-scale industrial applications. There is a gap in affordable, compact solutions suitable for community-level deployment in smart cities.

### Research Gap

While extensive research exists on large-scale automated event sorting and IoT-enabled smart bins, there is limited work on compact, affordable systems for community-level event and event management. This project addresses this gap by developing a cost-effective, automated solution suitable for deployment at residential and commercial buildings in smart cities.

## III. METHODOLOGY

### 1. SMART BIN DESIGN AND SENSOR INTEGRATION

The first stage in developing the IoT-Based Event Management System involves designing a conveyor-based sorting mechanism integrated with multiple sensors and image recognition modules. The setup begins with a funnel-shaped input section through which mixed household event is fed onto a moving conveyor belt. A camera module mounted above the conveyor continuously captures high-resolution images of the passing event materials. These images are analyzed using image processing algorithms trained to identify event and event items.

The hardware setup also includes a servo motor-controlled funnel that redirects detected recyclable items to separate bins. The system's intelligence is governed by a microcontroller unit (MCU) such as ESP32 or Raspberry Pi, which collects and processes data from the camera, executes decision logic, and controls the actuators. The microcontroller communicates with

a cloud-based monitoring platform to log the event type and frequency data. This integration ensures real-time event identification, sorting, and performance tracking, leading to accurate management with minimal human intervention.

## 2. DATA TRANSMISSION AND COMMUNICATION PROTOCOLS

A reliable and efficient communication protocol is vital for the seamless operation of the system. The IoT module employs Wi-Fi or LoRa communication based on environmental and infrastructural constraints. The microcontroller transmits real-time event classification data from the local processing unit to the central cloud database or dashboard interface for analysis and visualization.

The communication pipeline consists of three primary stages: Data Encoding, Cloud Communication, and Error Handling. In the encoding stage, data packets containing event type and timestamp are encrypted to ensure security. During cloud communication, the encoded data is transmitted to the IoT dashboard using MQTT or HTTP protocols. Finally, in error handling, redundancy and retransmission methods are implemented to prevent packet loss and maintain the integrity of the data flow. This architecture ensures low latency and high accuracy in data transmission, which is crucial for continuous real-time monitoring and reporting.

## 3. IMAGE PROCESSING AND CLASSIFICATION MODULE

The image processing unit is the core of the proposed system, responsible for event detection and classification. The camera captures images at regular intervals, which are then processed using OpenCV and TensorFlow-based deep learning models. The model is trained on a dataset of event, event, and other event materials to achieve high accuracy in classification.

Key steps in the processing pipeline include image acquisition, pre-processing, feature extraction, and classification. The captured image is first resized and filtered to remove noise. Using Convolutional Neural Network (CNN) layers, the system identifies object shapes, texture patterns, and color profiles to distinguish between different event types. Once classification is complete, a control signal is sent to the microcontroller to operate the servo motor for bin redirection.

The final output includes both the identified event type and the corresponding timestamp, which are stored in the IoT database for trend analysis and visualization. This approach ensures that

the system maintains a high level of accuracy, adaptability, and speed during operation.

## 4. CLOUD DASHBOARD AND MONITORING SYSTEM

A web-based IoT dashboard is designed to allow continuous monitoring of system performance and event management data. The dashboard provides visual insights into the type and quantity of event detected over time, allowing administrators and environmental authorities to analyze recycling trends.

**The dashboard includes the following core modules:**

- **Real-Time Detection Logs:** Displays live updates on the number of event, event, and general event items detected.
- **Analytics and Statistics:** Graphical reports that show trends in event generation, detection accuracy, and sorting efficiency.
- **Maintenance Alerts:** Automatic notifications when system performance drops below predefined thresholds or when sensors require calibration.
- **Cloud Integration:** The dashboard connects with platforms like ThingSpeak, Firebase, or Blynk, ensuring data persistence and remote accessibility.

This centralized monitoring capability enables data-driven decision-making and promotes operational efficiency in smart city event management systems.

## 5. USER INTERACTION AND CONTROL INTERFACE

To enhance user engagement and operational transparency, a mobile and web-based control interface is provided. Operators can remotely monitor system activity, view event collection statistics, and adjust sorting parameters such as servo rotation timing or camera frame rate.

For educational institutions or community setups, the system can also incorporate user-level analytics, showing how much recyclable event was segregated during a specific time period. This encourages public awareness and participation in maintaining cleaner environments. The interface also includes manual override options for testing, emergency control, and maintenance operations.

## 6. MAINTENANCE, SYSTEM MONITORING, AND TRAINING

For consistent system performance, regular maintenance and monitoring are essential. The web platform, backend services, and real-time communication modules must be periodically

tested and updated to prevent operational disruptions. The system includes automated monitoring tools that track server performance, user activity, and system load at regular intervals.

Routine software updates ensure compatibility with the latest web frameworks, security protocols, and cloud services. Additionally, training programs for administrators or event management personnel are conducted to ensure proper system usage, event handling, and troubleshooting procedures.

Comprehensive documentation accompanies the system, covering platform setup, database management, API integration, and issue resolution guidelines. Through continuous monitoring and user training, the Digital Event Management System can maintain a high level of reliability, scalability, and efficiency in long-term deployment.

## IV. MATERIALS AND METHODS

### • System Design

The IoT-Based Event Management System consists of three core components:

- **Management Unit (Hardware Module)** The management unit comprises a camera, conveyor belt, and servo motor-controlled funnel. Mixed household event is poured into the conveyor belt, which moves continuously under the camera's field of vision. The camera captures images of the event in real time, which are processed through an image recognition model to classify materials as event, event, or others.
- **Control Unit (Embedded IoT Module)** The embedded control unit is powered by a microcontroller such as ESP32 or Raspberry Pi, which coordinates between sensors and actuators. It receives detection results from the image processing algorithm and triggers the servo motor accordingly. The motor rotates the funnel to direct specific event items into their designated bins.
- **Data Monitoring and Reporting Interface** A cloud-integrated dashboard or local IoT server logs data about the number and type of events detected over time. These analytics help identify event generation patterns and provide insights for recycling centers and municipal authorities.

The integration of real-time sensing, cloud communication, and mechanical actuation ensures efficient management and minimal human intervention.

### Event Classification and Sorting Process

The event classification and management process involves five sequential stages:

#### 1. Event Input & Detection:

Mixed event is dropped into a funnel feeding the conveyor belt. The camera captures high-resolution images at short intervals.

#### 2. Image Processing:

The captured images are processed using an image classification model trained with datasets of event, event, and other events. Models like CNN or MobileNet are used for accurate detection.

#### 3. Decision Trigger:

Once a event or event item is detected, the controller signals the servo motor to rotate the funnel towards the respective bin for 2–3 seconds.

#### 4. Management Action:

The conveyor belt continues moving, dropping the classified event into the correct bin. After sorting, the funnel returns to its default position for normal event.

#### 5. Data Logging:

Equation for detection-based sorting trigger:  $D = (I_c \times T_s)$

Where:

- $I_c$  = Image Classification Confidence (0–1)
- $T_s$  = Servo Trigger Signal (1 if detection > threshold, else 0)

## V. RESULTS AND DISCUSSION

### A. Value Proposition

The proposed IoT-based event management system offers several noteworthy advantages in the domains of automation, environmental sustainability, and scalability. The integration of image processing with IoT components enables automated and efficient event management, drastically reducing manual intervention and enhancing overall operational speed. Through accurate detection of recyclable materials such as event and event, the system contributes to improved recycling efficiency and a reduction in contamination levels within mixed event streams. Moreover, its real-time monitoring capability allows continuous observation of event management patterns via IoT dashboards, helping municipal authorities and environmental organizations to make data-driven decisions. The system also supports environmental sustainability by promoting responsible event management practices and ensuring the

cleaner handling of event. Designed with a modular architecture, the model is easily scalable, making it applicable for various contexts such as residential complexes, municipal event facilities, and industrial recycling centers.

### B. Market Analysis

In terms of market potential, there is an increasing demand from smart city projects, municipal corporations, and environmental startups for automated event management solutions. The technology can also be extended to industrial event management, where management of hazardous materials and recyclables is crucial. Furthermore, the educational and research sectors are adopting IoT-based prototypes to promote environmental innovation and awareness among students. Hence, the proposed system holds a strong position in the emerging smart event management market. It provides a cost-effective, scalable, and environmentally sustainable solution that can bridge the gap between traditional manual management methods and advanced AI-driven industrial systems, making it a valuable contribution to the ongoing evolution of smart city ecosystems.

### C. Implementation Plan

For effective deployment, the system follows a well-structured implementation process involving both hardware controlled using a microcontroller such as ESP32 or Raspberry Pi, which acts as the central processing unit. The software development phase involves creating an image processing module using Python frameworks like TensorFlow and OpenCV. The model is trained on datasets of event and event event captured under varying light and angle conditions to improve classification accuracy. During and software integration. The hardware setup consists of a conveyor belt system equipped with an HD camera, a servo motor, and a funnel mechanism. These components are integration and testing, the servo motor is calibrated for precise rotational control, and the system is tested under different event compositions to evaluate its performance. IoT connectivity is established using platforms such as ThingSpeak or Firebase to enable real-time data transmission, visualization, and alert generation. Furthermore, user training programs are introduced to ensure smooth operation, regular maintenance routines like lens cleaning and firmware updates are conducted to maintain reliability and long-term functionality.

### D. Risk Assessment

Although the system is designed for robust performance, certain potential risks must be addressed to ensure sustained reliability. Technical failures, such as camera or servo motor malfunctions, can disrupt operations and must be mitigated through scheduled maintenance and diagnostic checks. Detection errors may occur due to variations in lighting conditions or inconsistent event placement; these can be minimized using adaptive thresholding techniques and an expanded image dataset. In some cases, data connectivity issues may lead to temporary delays in IoT communication—this risk can be managed through offline data buffering and synchronization mechanisms. User-related risks, such as improper operation or lack of awareness, can be countered through targeted training and awareness programs. Additionally, scalability challenges due to spatial or cost constraints can be addressed by designing modular, cost-effective system units that allow incremental expansion based on need. By implementing these mitigation strategies, the overall reliability, performance, and user acceptance of the system can be maintained effectively.

### E. Cost-Benefit Analysis

While the initial cost of building the prototype includes expenditures on hardware components such as the camera module, ESP32 microcontroller, servo motor, and conveyor belt, the long-term benefits significantly outweigh the setup investment. The total estimated cost for the prototype ranges between ₹3,000 and ₹4,000, making it affordable for institutional and pilot-scale implementations. Beyond cost, the system delivers multiple tangible and intangible benefits. It minimizes human labor requirements, reduces management errors, and supports efficient recycling processes. The use of real-time data analytics helps optimize event collection routes and timing, thereby lowering transportation costs and energy usage. Furthermore, the reduction of event sent to landfills contributes to lower carbon emissions and a cleaner urban environment. The system's return on investment (ROI) can be realized within a short period, primarily through operational savings and the enhanced efficiency of recycling workflows. In essence, this model not only ensures economic feasibility but also aligns with the long-term sustainability goals of modern smart cities.

## VI. CONCLUSION

This project presents an innovative IoT-based automated event management system that addresses critical challenges in urban event management. By integrating computer vision, machine learning, and mechanical automation, the system achieves efficient separation of event and event event from mixed household event streams. The solution is cost-effective, scalable, and suitable for deployment in smart city infrastructure. The automated approach eliminates the need for manual sorting at the household level while improving recycling rates and reducing event contamination. Real-time monitoring and data analytics enable stakeholders to make informed decisions about event management strategies. The system contributes to environmental sustainability by facilitating better resource recovery and reducing landfill burden. Future enhancements including multi-category classification, robotic integration, and networked deployment will further improve system capabilities. This technology has the potential to transform event management practices in urban environments, supporting smart city initiatives and promoting a circular economy. By implementing this system at residential complexes, commercial buildings, and community collection points, cities can significantly improve recycling efficiency, reduce environmental impact, and move toward sustainable event management practices aligned with smart city goals.

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