Social Network for International E Commerce

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Abstract - **Foreign trade for common people was impossible in earlier days but now with the help of e-commerce it is possible for common people to buy foreign goods. Our web application "Social Network for International Ecommerce" is mainly built to achieve this. Which is purely meant for international trade or buying or selling of foreign goods via social network here any seller who has registered with the social network can sell a product and any customer who is registered with the social network can order that product? There are a few items which are interesting and are accessible at specific places in few countries. There are a lot of items which are not accessible in the neighbourhood market and to get them one needs to travel abroad. It isn't achievable to head out abroad to buy them. As an answer, the platform is prepared where the explorers can post their travel details and individuals who wish to get any item conveyed in that course they will put forth the demand. Like wise, individuals can straightforwardly post the items for which others can offer and through the online auction, the item can be sold. The platform comes with a registration process with a unique profile for each user and product upload feature along with online chat functionality. It eliminates geographical boundaries completely. Our web-application provides an exciting e-commerce platform that allows users to purchase international goods and products directly from travelers.**

Keywords- **International E commerce.**

I. INTRODUCTION

"Social Network for International Ecommerce" is a web application, which is purely meant for international trade or buying or selling of foreign goods via social network here any seller who has registered with the social network can sell a product by uploading all the product details such as its price, its place or country, its details etc and any customer who is registered with the social network can order that product. There are a few items which are interesting and are accessible at specific places in few countries.

There are a lot of items which are not accessible in the neighbourhood market and to get them one needs to travel abroad. It isn't achievable to head out abroad to buy them. As an answer, the platform is prepared where the explorers can post their travel details and individuals who wish to get any item conveyed in that course they will put forth the demand. Likewise, individuals can straightforwardly post the items for which others can offer and through the online auction, the item can be sold. As a third usefulness, individuals can even post demands for a specific item and get them delivered by the relevant voyagers.

The platform comes with a registration process with a unique profile for each user and product upload feature along with online chat functionality. Once the customer wishes to buy the product a chat board will open between the customer and seller where they can discuss the place of delivery, return policies and regarding the payment options of the product. This a great platform for the companies to market or sell their products to foreign goods through the travellers rather than spending corers of money on advertisement. It also helps many customers all over the world to buy the goods available through out the globe. This is a great way of serving the customers by allowing them to access a wide range of their desired products.

II. LITERATURE SURVEY

Existing and Proposed system

1 Existing system

There are several websites with the same kind in real world but every website has its own feature to perform. There are individual applications which provide platform having a functionality to post a product view the product, promote and share among other websites, which would be for some specific purposes.

It is difficult to always have the answers for the following questions
- Where to buy foreign goods ?
- Which website is better?

Some limitations in the existing system are:
- Customers gets cheated by many fake websites.
- Import tax problem.
- Lake of information regarding foreign goods.

2. Proposed system

The **'Social Network for International Ecommerce** application solves the problems which exist in other applications.

- Our web application is a peer-to-peer shopping service that removes geographical boundaries from shopping in an altogether innovative manner.
- Our website offers an exciting e-commerce platform that facilitates customers to purchase novelty international goods and products directly from travellers.
- If your favourite product is unavailable in your town or city, you can now request one of our travellers to source this product from an overseas location, thus cutting down on exorbitant third-party fees and shipping costs.
- On the other hand, if you intend on travelling far, you may use this service to monetize and cover your holidays or business trips expenses.
- If you happen to come across a highly sought after product, you may seek prospective buyers by listing these commodities online

3. Hardware and Software requirements
3.1 Hardware Requirements:
RAM: 512MB or higher

HDD: 160GB or higher

Processor: Core2Duo or equivalent processor or higher version

Clock speed: 2.66GHz or higher.
3.2 Software Requirements
OS: Windows 7 or higher

- Bootstrap, jquery, Notepad++ are mainly used to design the WebPages
- MySQL is the web database used to store the user's data.

III.MODULES
1. Modules developed for the project are
- Registration
- Login to homepage
- Products
- Post-trip
- Top travellers
- Comments or user-review
- Registration

If the customer or seller are visiting the website for the first time then they have to click on register then they will be automatically directed to the registration page. The registration page consists of five fields to enter basic information . And also it has a link along
1. Login to home-page
For the first time the user is registered then user is directed directly to the home page. There is no need to login. If the user wants to logout and need to login with another account, all you need to do is Open the website remember you will now go directly to the home page. In home page click the navigation drawer button at the top left corner and then click on logout option i.e. last menu

item from list. Once you're logged out from the application then you will be directed to the login page
2. Products
The product option is responsible for displaying the categories of the goods like food and drinks, lifestyle gadgets, ladies fashion and accessories, men's fashion and accessories, sports, beauty products, household products, pet products etc
3.Post-trip
Post-trip option is very helpful for sellers which allows them post their trips to different countries it contains complete details regarding their foreign trips and what are all the products they are carrying so that the customers residing in those countries can order the products from that particular seller.
4.Top travellers
This option contains all the list of all the top travellers who have successfully completed many travels around the world and delivered the products successfully to their customers. This option helps the customers to choose best travellers out of many travellers.
5. Comments or user-review
This option is very helpful for the customers it helps them to know the other customer reviews who have already used these products. This helps them to know about the quality and durability of the products. This helps the customers to determine which products are good and which are not.
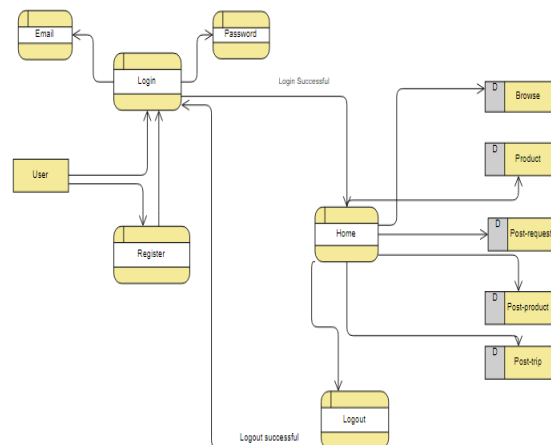
IV. CONTEXT DIAGRAM

Fig. 1 Home screen.

V.CONCLUSION
Currently the online business is increasing day by day so this is a great platform for the companies to market or sell their products to foreign goods through the travellers rather than spending corers of money on advertisement. It also helps many customers all over the world to buy the goods available through out the globe. This is a great way of serving the customers by allowing them to access a

wide range of their desired products. It eliminates geographical boundaries completely. Our web-application provides an exciting e-commerce platform that allows users to purchase international goods and products directly from travellers. If your favourite product is not available in your city or city, then you can now request the sellers to order this product from a foreign country, thus it can eliminate third-party fees and shipping charges. is. On the other hand, if you wish to travel far, you can use this service to cover the expenses of your holidays or business trips. If you are in excessive demand after the product, you can search for these items by listing these items online. Both sides have the opportunity to agree on the appropriate price, and the sellers can choose to sell products with competitive customers who can offer better prices.

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